

The POD Report

Print On Demand Publishers
Resource Guide

by

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www.FrankHaywood.com

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This document contains a list of services which provide on-demand production (printing on demand) of books, CDs, DVDs and covers.

Internet Business Resources

The Frank Haywood Blog – lots of freebies for subscribers and great information issued as it happens. Like this report for instance...

<http://www.FrankHaywood.com/>

SmartDD - Instant digital delivery now supports physical products and has a built in web store. SmartDD v2.5 and above now also has support for Kunaki.com POD service, has a simple affiliate scheme, allows you to do One Time Offers (OTOs) and also free sign ups in return for a secure download.

<http://www.SmartDD.com/>

Ticket Desk Pro - Every internet business needs a support desk. Grab the easiest and best support desk around. Three years in the making, includes just about everything you'd expect from support desk software, plus the ability to offer live support chat.

<http://www.TicketDeskPro.com>

The Nickel Script - This little baby has twice made me a couple of thousand dollars in under 24 hours *while I was testing it*, and it can for you too. Text based, easy to install, no databases required. Raises the price of an item by 5 cents with every sale, giving an immediate urgency to buy plus the social proof that other people are buying too.

<http://www.NickelScript.com/>

Smart Link Cloaker - Be professional and cloak your affiliate links with this easy to use link cloaker.

<http://www.SmartLinkCloaker.com/>

Instant Survey Script - How do you find out what your customers want to buy? Just do a survey! This is a very easy piece of software to use, and once installed you can create your first survey in minutes.

<http://www.InstantSurveyScript.com/>

AdSpurt - Automatic contextual ClickBank advertising for any web site, including blogs. Enter your ClickBank ID, browse the database and select the items you want to promote. As you do this, link them to key words. Now, whenever your key words appear on one of your web pages, they'll automatically appear as affiliate links to the ClickBank product you're promoting. VERY easy to use, and will let you easily monetise any content site.

<http://www.AdSpurt.com/>

Perfect Ebook - How to use Open Office to create the perfect ebook. As well as full instructions on how to use Open Office to create a PDF ebook or report like this one, it also comes complete with a default ebook layout including a table of contents and a footer already set up. It's harder than you think until you read this info and use the layout.

<http://www.PerfectEbook.com/>

What is Print On Demand?

Traditionally, if you were a creator of physical products such as books or CDs, you would create a master and then go to a publishing house and have a print run completed, usually at least 500 but often 10,000 or more.

This was simply because of the technology involved. It would mean setting up a print run which takes time (and money), and then printing the required amount of copies. There didn't exist a simple and cheap method of easily printing off a single copy of a book. Sure, you could get it done at your local printers, but the cost involved in printing one would often approach the cost of printing many. All the print run set up requirements were a fixed cost.

Your other alternative would be to get a plastic spine bound version or print the pages yourself and put them in a ring binder, but these methods lacked professionalism, and they still weren't cheap.

And you still then had to deliver the item.

Well, new technology changes everything.

In the last couple of years, several companies have arisen that (using new automated print processes) will print you a single copy of your book, CD or DVD, and they'll also do fulfillment (delivery) for you too.

This now means that anyone (YOU!) can write a book and have it professionally printed and bound as a paperback or whatever style you wish, for just a few dollars. The same applies to CD and DVD duplication.

This changes the whole online landscape.

People's perception of a CD or DVD for instance is that it has a higher value than a downloadable item. They have something physical that they can hold in their hand. This isn't so true of a book versus an ebook, as you can walk into any bookshop and purchase a paperback for a few dollars.

Then again, if the information you have isn't available anywhere else, you can charge what you believe it's worth, and people will be even happier that they're getting a book that they can read on the train etc, without needing a computer.

POD for eBay

There are 2 companies of particular interest to eBay sellers. These are Lulu.com and Kunaki.com.

Lulu.com offer an international service to primarily provide Print On Demand publishing of books, although they also offer printing of CDs and DVDs too. They provide authors with a storefront, and there's also a market place where your products are shown on the Lulu.com site.

The downside to Lulu.com is that you can't sell on eBay and have Lulu.com deliver the book for you. Maybe they'll offer that service one day.

What you would need to do is order a small number of copies and ship them yourself, or just take orders via eBay and then place the orders for fulfillment on Lulu yourself.

That's not a brilliant solution I know, but Lulu do have an API (Application Programmers Interface) in beta that will allow the use of third party scripts such as [SmartDD](#) to take orders and pass them onto Lulu for fulfillment.

After taking a look at the beta API, it seems to be a case of a sledgehammer to crack a walnut... Maybe they'll make it better / simpler at some point.

Next up is Kunaki.com. This is much better for eBayers who want a POD and fulfillment service for CDs and DVDs.

You can make the sale from your own web site or on eBay for example, and then have [SmartDD](#) automatically pass the order details to Kunaki. They'll then print a single copy of the CD or DVD and ship it to your customer.

To my mind, that's an ideal answer to eBay only allowing physical goods to be sold, as just like ebooks used to be, it's a completely hands-off solution for sellers.

You set it all up, then wait for the money to come in. There's none of that tiresome shipping and packing etc.

For \$6.75 you can have created and shipped a CD or DVD anywhere in the US, or for \$9.25 anywhere in the world.

Sidenote

Of course another answer is to use eBay classified ads and use that format to market digital goods on eBay, but that's not what this report is all about.

Other POD Sites

There are also a number of other POD web sites worth mentioning in their own right as they create goods other than books and discs.

This isn't an exhaustive list, but these are the ones I thought were worth showing you.

<http://www.spreadshirt.com/> - T-shirts, sweatshirts, underwear, mugs, stickers, badges. *Great site, great interface.*

<http://www.styleshake.com/> - dresses.

<http://www.zazzle.com/> - T-shirts, mugs and posters.

<http://www.cafepress.com/> - Lots of stuff - clothes, mugs, cards, mouse mats, stickers, etc.

<http://www.ponoko.com/> - Furniture(!), brooches, key rings, almost anything made from their supported materials.

As you can see, the entire POD industry is in its infancy, but the potential is enormous. There are now a huge range of goods you can advertise, sell and then *after* the sale you can have them produced and delivered to order.

You're no longer restricted to digital downloads to use to market to eBay, and it may even be worth your while to stop thinking in that way. After all, nothing lasts forever, not even great ways of marketing...

Think about this too. If you're a talented designer, you could create your own designs and brand, and then market that brand entirely via eBay, and have your products automatically shipped worldwide.

I believe that the real profit lies in non-commodity items.

If you want to sell unique or unusual high value info CDs, then you'll greatly benefit from being first to market.

If you're competing with a few hundred or a few thousand people all selling the same thing, then where are the profits?

Prices on eBay will be forced down to \$2 or \$3 and there won't be anything in it for anyone. You'd also be in the miserable position of burning your own discs and shipping them yourself in order to keep the price down. Hardly an automated business...

However... having said that, here's further food for thought...

If you're one of the first to create a set of unique high quality CDs or DVDs and sell them individually or as a collection with full master resale rights for \$2 or \$3, then before you know it they'll be all over eBay just like ebooks were.

If you're the first to do it you'll be laughing your way to the bank as you see your discs go viral all across eBay, with **your** affiliate links inside.

I'm sure you could afford to spend a little time seeding the market with new CDs and DVDs couldn't you? Resellers would snap them up like a shot and have them all over eBay in next to no time.

So now I've let the cat out of the bag, what are you waiting for?

Get creating!

Next is a large list of POD Publishers. Please use this resource as a directory of publishers, and please if you know of any more to add to this list, then please let me know through my blog at <http://www.FrankHaywood.com/>.

Print On Demand Publishers

A&A Printing <http://www.printshopcentral.com> Billy Ashby, 6103 Johns Road #5-6, Tampa FL 33634; 813-886-0065; 866-886-0065; Fax: 813-884-0304. Email: billy@printshopcentral.com. Caters to self-publishers and first-time authors for short-run book printing in runs from 50 to 3,000. Capabilities include digital and offset printing as well as short-run four-color book printing.

Advantage Media Group <http://www.advantageww.com> Benjamin Toy, P O Box 272, Charleston SC 29402; 843-414-5600; 800-848-3180; Fax: 843-414-5610. Email: btoy@advantageww.com. Motto: We bring dreams to life. Works especially with professional speakers, providing on-demand, self-publishing, and co-publishing services.

Alexander's Print Advantage <http://www.alexanders.com/> Gwen Gades, 245 South 1060 West, Lindon UT 84042; 801-224-8666; 800-574-8666; Fax: 801-224-0446. Email: gweng@alexanders.com. On-demand digital printing as well as offset printing.

Ames On-Demand <http://www.amesondemand.com/> Jose Colon, 12 Tyler Street, P O Box 120, Somerville MA 02143-0120; 617-684-1132; Cell: 617-501-1879. Email: jcolon@amesondemand.com. On-demand books, perfectbound or wire-o.

Angel Printing <http://www.angelprint.com/> Vladimir Medvinsky, CEO, 237 Luiseno Avenue, Oceanside CA 92057; 760-967-0492; Fax: 760-967-0496. Email: vladimir@angelprint.com or books@angelprint.com. We offer 1 to full color offset and digital printing services. In-house we produce short run book printing, and work with web-printing facilities to produce large book printing orders. Angel Printing also offers graphic design capabilities, which most authors find extremely useful. Also printing on recycled papers with soy-based inks.

Annex Print and Mail Solutions, Jeff Lazerus, Director, Digital and Imaging, 4721 Ironton Street, Unit A, Denver CO 80239; 303-393-1883. Full-color high-quality books for the short-run and print-on-demand market.

Apex Book Manufacturing <http://www.apexbm.com/> Almad Meradji, CEO, Alpharetta GA. Email: ahmad@apexbm.com. Opened for business on April 1, 2007.

Apple iPhoto - Users of its software can order bound volumes of their photos. Tiny 2.6 x 3.5 inch softbound books cost \$3.99 for 20 pages and 29 cents for each additional page.

Area Printing & Design <http://www.areaprinting.com/> Neal Sumlin; 678-325-2732. 877-268-9110; Fax: 678-325-2733. Email: csumlin@areaprinting.com. Custom on-demand books.

Author House, Director of Author Promotions, 1663 Liberty Drive #200, Bloomington IN 47403; 812-339-6000; 800-839-8640; Fax: 812-339-6554. Publishes 500 to 600 titles each month. Writers retain all rights (and are free to publish elsewhere as well). Royalties go as high as 30%. Among their authors are Amanda Brown, author of Legally Blonde; Buddy Ebsen, author of Kelly's Quest; and Thomas Hargrove, author of Long March to Freedom.

Automated Graphic Systems <http://www.ags.com/> Adam Rutkowski, Manager, Print-On-Demand Department, 4590 Graphics Drive, White Plains MD 20695; 301-843-1800, ext. 522; 800-678-8760; Fax: 301-843-6339. Email: info@ags.com. Ohio Office: 8107 Bavaria Road, Macedonia OH 44056; 330-963-7770; 800-362-6134; Fax: 330-963-7771. Owned by Consolidated Graphics. Provides customers with the ability to build an online digital library where they can order books from quantities of 5 to 500 with a variety of binding options (perfect, plasticoil, wire-o, and saddlestitched).

Aventine Press <http://www.aventinepress.com/> Brion Sausser, Managing Editor. Email: editor@aventinepress.com. Aventine Press is only a little over two years old, but in that time we have published in excess of 100 titles, many of which by previously published authors. Our goal however, has never been to become a mill to churn out vast numbers of titles. We take pride that in our brief history numerous independent reviewers have given our company high marks in quality, value, and customer care.

Axess Purchasing Solutions, Print on Demand Division, Edward Busse, Director Sales/Marketing, P. O. Box 500835, Atlanta GA 31150; 770-521-9939; Fax: 770-521-6022. Email: axess@mail.vu. We specialize in short, medium, and long runs (100 - 100,000), and can perfect-bind or case-bind to all sizes (5.5 x 8.5, 6 x 9, 7x10 and 8.5 x 11). We have both digital equipment and offset equipment to maximize each end of the printing spectrum and provide impressive pricing and turn-around times.

BeWrite. <http://www.bewrite.net/> An on-submission POD publisher that accepts about 20% of the submitted materials, charges nothing for the author to be published with them, appears to do great covers, and works well with authors.

Blitzprint Inc. <http://www.blitzprint.com/> Pete Friebe, Vice President, Book Division, 1235 64th Avenue SE #3, Calgary AB Canada T2H 2J7; 866-479-3248; Fax: 403-253-5642. Email: pfriebe@blitzprint.com. We are a no-nonsense POD manufacturer, with a focus on helping authors print top quality books, not collecting upfront fees.

Blurb.com <http://www.blurb.com/> Eileen Gittins, CEO. This San Francisco company raised \$2 million in venture capital. It does not charge authors any up-front fees. Instead, it provides free software that allows people to design their own books.

Prices start at \$29.95 for books of 1 to 40 pages and rise to \$79.95 for books of 301 to 440 pages. They just signed an agreement with Chronicle Books to get all their over-the-transom rejections for possible referrals. If authors sign up for Blurb's services, Chronicle gets a cut on any income.

BookBlocks <http://www.bookblocks.com/> Kumar Persad, 71 Tenbroeck Avenue, Kingston NY 12401; 845-331-7581; 800-836-7581, ext. 111; Fax: 845-331-1571. Email: info@bookblocks.com. Offers low-cost digital books in B&W or color, quantities from 1 to 1,000.

BookMark Self Publishing, Colin Knecht and Paul Dalcanale, co-owners; 250-886-6978.

BookMobile.com <http://www.bookmobile.com/> Nicole Baxter, 2402 University Avenue West #206, Saint Paul MN 55114; 800-752-3303; Fax: 612-677-3271. Email: nbaxter@bookmobile.com. A digital printer since 1996, they provide on-demand printing of books and bound galleys. Their Digital Print Overnight Distribute service promises Internet sales, instant printing, and overnight delivery. Customers include Oxford University Press, Graywolf Press, and Copper Canyon Press. They also provide a distribution and fulfillment service called Itasca Books; web: <http://www.itascabooks.com>.

BookPublisher.com <http://www.bookpublisher.com/> Wheatmark, 610 East Delano Street #104, Tucson AZ 85705; 520-798-3321; 888-934-0888; Fax: 520-903-1135. Email: editor@bookpublisher.com. Wheatmark offers customized book design, editing, and publishing services for on-demand books. They offer regular discounts through Ingram to independent bookstores.

Books Just Books, Ron Pramschufer, RJ Communications, 51 East 42nd Street, New York City NY 10017; 800-621-2556; Fax: 212-681-8002. Email: Ron@rjcc.com. Allows you to get book quotes online. Does color printing POD books.

BookSurge <http://www.booksurge.com/> 5341 Dorchester Road #16, North Charleston SC 29418; 843-853-8310; 866-308-6235; Email: monty@BookSurge.com. The parent company of Digitz.net (see below) and GreatUNpublished.com (also see below), it is attempting to build the world's largest ebookstore. It currently publishes 1500 titles via its own imprints and distributes another 5,000 titles from more than 250 other publishers. In June 2002, they announced a partnership with R.R. Bowker to provide POD books via BooksInPrint.com, BookWire.com, and other Bowker web sites. They now provide full-color POD printing in 8x5 and 7x10 print sizes (requires an initial fee of \$499). For more information, see: <http://www.imprintbooks.com/cmyk>. Check out their rating with the Better Business Bureau.

Borders Personal Publishing - Now, in partnership with Lulu.com, Borders is offering personal publishing of books. Selected books within this program will also be distributed in some Borders stores. Costs: \$299 to \$499.

Business Graphics <http://www.busgrfx.com> 311 Main Street #1, Roseville CA 95678; 800-265-7269; Fax: 916-772-2332. Email: sales@busgrfx.com. In business since 1993, they provide offset and on-demand printing of books, journals, and software manuals. Also diskette duplication.

Buy Books On The Web <http://www.buybooksontheweb.com/> 1094 New Dehaven Street #100, West Conshohocken PA 19428; 610-941-9999; 877-BUY-BOOK; Fax: 610-941-9959. Email: info@buybooksontheweb.com. They take orders at their web site for books within their system and then print, bind, and ship them within two days. Their publishing division, Infinity Publishing, helps people publish their books in on-demand format. Good company with customer-centric focus.

CafePress <http://www.cafepress.com/> Allows anyone to produce customized branded goods, from hats, t-shirts, backpacks, mugs, and more to calendars, books, booklets, comic books, CDs, and DVDs. If you know how to format, they'll print the book for no upfront fees.

Central Plains Book Manufacturing, Strother Field, 22234 C Street, Winfield KS 67156; 877-278-2726; Fax: 316-221-4762. This book printer also offers print-on-demand via a Xerox Docutech and various binding options.

Cold Tree Press <http://www.coldtreepress.com/> Peter Honsberger, COO; 615-353-7800. Email: ph@coldtreepress.com. Their mission statement: We are an independent print-on-demand publishing services group dedicated to providing a resource for writers who endeavor to achieve the highest quality in bringing their words to the marketplace in book form, with a partner whose foundation is based on honesty, integrity and professionalism.

Commercial Communications <http://www.comcom.com/> 1225 Walnut Ridge Drive, Hartland WI 53029; 262-369-6000; 800-DOCUTECH; Fax: 262-369-5647. Chicago: 540 Mitchell Road, Glendale Heights IL 60139; 630-942-8077; Fax: 630-942-8099. Phoenix: 3445 South 5th Street, Phoenix AZ 85040; 602-268-1500; Fax: 602-268-4580. Email: info@comcom.com. A document management company that provides print-on-demand, including digital printing, web printing, and sheet offset printing of manuals, brochures, catalogs, books, directories, and guides. Full-service bindery. They do soft cover books for 6x9 as well as other sizes. They have 11 docutechs, web presses for 32-page signatures, and more.

Consolidated Reprographics <http://www.consrepro.com/> Susanne D'Arcy, Digital Printing Consultant, 3182 Pullman Street, Costa Mesa CA 92626; 714-751-2680; 714-966-2164. Email: sdarcy@consrepro.com. Short run digital printing.

Copresco <http://www.copresco.com/> Steve Johnson. Email: steve@copresco.com. On demand printing of books and manuals.

The Copy Center, Peter McCarthy, 27 Court Street, Augusta ME 04330; 800-287-1452. Email: copyctr@verizon.net. Print-on-demand in b&w and color.

Crane Duplicating Services <http://www.craneduplicating.com/> Dick Price, President, 947 Main Street (Route 28), South Harwich MA 02661; 508-958-4877; Fax: 508-760-1544. Email: dick@craneduplicating.com. Web: <http://www.boundgalleys.com>. Specialty: galley copies. Founded in 1952.

CreateSpace <http://www.createspace.com/> Amazon.com's publish-on-demand service which offers no set-up fees, no minimum orders, plus you keep the rights. You can publish books, DVDs, audio CDs, audiobooks, video downloads, and more via this service.

Creek Press. Offers print-on-demand and e-publishing.

DeHart's Printing Services Corporation <http://www.deharts.com/> Don Dehart, 3333 Bowers Avenue #130, Santa Clara CA 95054; 408-961-4297; 888-982-4763; Fax: 408-982-9912. Email: leads@deharts.com. Offers on-demand and offset printing from 25 to 2,500 copies, one or two-color text. Bindings: perfect, casebound, saddlestitched, wire-o, or spiral.

Demand Book Printing Company, 64 Alabama Avenue, Island Park NY 11558; 516-889-6281; Fax: 516-889-0341. From camera-ready copy, they promise 1 to 2-week turnaround on softcover and double wire-o bindings. Hardcover, 2 weeks longer.

DiggyPod <http://www.diggypod.com/> Tim Simpson, 1382 Industrial #8, Saline MI 48176; 734-944-7844; Fax: 734-429-3309. Email: tim@diggypod.com. Print on demand printers. They also print galley copies. We actually have been doing some POD printing for some large book manufacturers, and they love what we have been doing for them.

Digital Display Printing, United Kingdom. Large format printing via digital press.

Digitz.net <http://www.digitz.net/> 73 1/2 Wentworth Street, Charleston SC 29401; 843-577-6375; 866-308-6235; Fax: 843-577-7506. Email: info@digitz.net. Digitz.net is the developer of a print-on-demand order-fulfillment system built to serve both Internet-based and traditional publishers. Costs for individual publishers: \$89 set-up fee. \$3.50 plus 1.5 cents per page for printing. Archival fee per year: \$12.00 with first year free. They promise 48-hour shipment on orders once the book is set up. See BookSurge above. Check out their rating with the Better Business Bureau.

Documation LLC, Roy Fuerstenberg, President, 1556 International Drive, Eau Claire WI 54701; 715-839-8899; 800-951-6729; Fax: 715-836-7411. They produce books on demand (from one at a time) to runs up to 25,000 copies. They provide perfect binding, plastic coil or wire-o, saddle-stitch, or ring binders.

Document Technologies, Ron Shapiro, Business Development, 491 S Dean Street, Englewood NJ 07631; 201-569-9600; Fax: 201-816-9191. Email: ronald.shapiro@verizon.net. On-demand printing, galleys, short-run books, directories, training manuals, etc.

DocuNet Inc. <http://www.netudoc.com/> Buddy Kirschner, President, 800-644-5566 #24. Email: bkirschner@netudoc.com. Founded in 1977, this company specializes in short-run print on demand. Customers include Simon & Schuster, Pearson Education, and Prentice Hall. Services include scanning, CD burning, file storage, digital printing (B&W and color), and many binding options.

Domhan Books, J. Carey. This on-demand and e-books publisher offers more than 200 titles. They also publish hardcover and large print POD books.

Dreams Publishing <http://www.dreamspublishing.com/> Toni Child, Publisher. Email: Toni@dreamspublishing.com. We want authors that have a different kind of story to tell. We want Authors who want to be published in electronic and print media. We need authors who are willing to promote their books worldwide. We also so POD publishing.

eBookStand <http://www.cyberread.com/> Marilyn Jenkins, President, 11700 Mukilteo Speedway #201, Mukilteo WA 98275; 425-315-1434; Fax: 425-315-8835. Email: info@cyberread.com. Founded in 1996 as a POD publisher, they print books in trade paperback and hardcover. Their publishing programs start at \$449 (including 52 copies of the book plus an ecommerce web page. A division of CyberRead, eBookstand authors have access to their ebook publishing programs.

Edition One Studios <http://www.editiononestudios.com/> Ben Zlotkin, 3362 Adeline Street, Berkeley CA 94703; 510-597-0102. Email: ben@editiononestudios.com. Custom book makers, hard and softcover, with lots of decoration options and materials. In-house 4-color, case-making, binding, and finishing. Average runs of 50 copies.

Elcorsy Technology, 888-ELCORSY. This revolutionary digital press can print a four-color book in less than 5 seconds.

Express Press, David Clar, 1279 Chili Avenue, Rochester NY 14624; 585-235-8775; 877-552-5047. Full service, color digital printer using HP Indigo technology.

Fidlar Doubleday, Tom Burkhardt, General Manager, Kalamazoo MI; 800-248-0888. Offers print on demand and commercial offset printing for all business and publishing

needs, including full-color digital printing. Can do books of any size, vertical as well as horizontal layouts. Wide variety of binding options, including perfect, wire-o, saddlestitch, comb, ring, and casebound.

First Choice Books <http://www.firstchoicebooks.ca/> Chris Ainsworth. Email: graphic@firstchoicebooks.ca. Offer on-demand publishing and binding services for self-publishing authors.

FlexPress <http://www.flexpress.com/> W P Ward, COO, 4410 Spring Valley Road, Dallas TX 75244; 972-980-2631, x218; Fax: 972-980-8136. Email: sales@flexpress.com. A 13-year-old company doing strictly on-demand color or B&W printing with bindery at wholesale prices.

48-Hour Books <http://www.48hrbooks.com/> Printing System, 540 S Main Street #115, Akron OH 44311; 800-231-0521. Email: info@48hrbooks.com. They offer a nice cost calculator on their website and offer 2-day, 1-day, or same-day shipments. Cost varies by speed. Offers various sizes, B&W interiors or color, 4-color covers.

GB Printing Enterprises, 510 Heron Drive #204 Swedesboro NJ 08085; 877-222-1360. Print runs from 1 to 1500, using Xerox docutechs, Xerox 2060s, and Bourg perfect binders.

Gom Publishing, Kristen Eckstein, Marketing Director; 866-GOM-2608; Fax: 866-422-8292. On-demand publisher.

Graphic Image Group <http://www.giginc.com/> 751 Roosevelt Road, Building 7 #214, Glen Ellyn IL 60137; 630-790-6390; Fax: 630-790-2955. Email: rdouglas@giginc.com. Send for a free copy of their Survivors Guide to Document Publishing and Distribution.

GreatUnpublished <http://www.greatunpublished.com/> John Schwaner, Editor, 270 King Street, Charleston SC 29401; 843-579-0000. Email: editorsdesk@greatunpublished.com. This publisher formats books for both on-demand sales as well as ebooks. They are also a bookstore that fulfills orders online. In addition, they provide a community of independent reviewers to provide readers with an honest and focused opinion of the books for sale. They offer authors a 30% royalty for on-demand books and 70% for ebooks. Authors pay a \$99 sign-up fee, which covers the formatting in both on-demand and ebook formats. During their first year, they produced 420 books. See BookSurge above. Check out their rating with the Better Business Bureau.

Green Button <http://www.greenbuttoninc.com/> Steve Talacka, President, 3162 State Route 118, Dallas PA 18612; 570-674-2975. Email: bobk@greenbuttoninc.com. Digital short-run book printing. Perfectbound and hardcover books from 24 to 900 pages.

Greene Publications, John Green, 23 Alabama Avenue, Island Park NY 11558; 888-259-4691; Fax: 888-259-4692. Email: nybook@ix.netcom.com. A short-run on-demand book printer.

Greyden Press, Columbus OH. Print-on-demand printer.

Hill Print Solutions <http://www.hillprintsolutions.com/> 915 S. Peak Street, Dallas TX 75223; 214-826-0092. Email: mitchell@hillprintsolutions.com. Since 1925.

Houston Datum <http://www.houstondatum.com/> 8885 Monroe, Houston TX 77061; 972-239-5464; Fax: 713-944-0915. Email: terryr@houstondatum.com (East Coast) or victorj@houstondatum.com (West Coast). Digital printing, black and white as well as color. Hardcover, paperbacks, coil, saddlestitched. Also brochures, postcards, and brochures.

IBM Digital Printers, 800-358-6661. The IBM Infoprint Manager software allows you to manage the entire process of printing books, from maintaining digital libraries to creating covers to printing and binding, even one book at a time.

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